# SERVICE BROCHURE

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Corporate Relations Office 2024



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Coming together is the beginning. Keeping together is progress. Working together is success.

Henry Ford



# About us

Politecnico di Torino is able to provide concrete answers to the needs of society, the economy and business. It aims to be a reference point for innovation, making available the knowledge of its researchers and administrative structures, integrating the 3 missions: education, research and technology transfer.





# The value of collaboration

Bringing research and innovation closer together to generate new ideas and solutions for society and global development

### For Companies

- Achieve and develop new knowledge and technologies
- Become more competitive
- Introduce innovation
- Open up to multidisciplinarity
- Become part of an ecosystem of excellence
- Benefit from tax credit

#### For Politecnico

- Identify real use cases of research application
- Give value to research results and create impact on society and economy
- Create opportunities for Ph.Ds and researchers
- Improve international reputation through scientific publications







### Become part of an established NETWORK of local and international companies

By **Partnership agreements** we enhance strategic combined activities of long term duration, between partners and Politecnico, through research, innovation and technology transfer function.

ACCENTURE
ALTEC
<b>ANSALDO ENERGIA</b>
ARUBA ACADEMY
AVL ITALIA
AWORLD
DANIELI & C
DAYCO
DENSO
DIASORIN
DRIVESEC
DUMAREY

EDF FRANCE EDISON EGEA ELDOR ENEL ENI EURIX FERRARI FERRARI FERRERO FEV ITALIA GE AVIO GREEN INDIPENDENCE GRUPPO MARAZZATO

HUAWEI INTESA SANPAOLO IREN ITALDESIGN GIUGIARO ITALGAS IVECO GROUP LAVAZZA LEONARDO MARELLI NEWCLEO OFFICINE CORNAGLIA PLANET IDEA REPLY



SMAT STELLANTIS STMICROELECTRONICS TELT THALES ALENIA SPACE TIM VERSALIS VISHAY VISION WABTEC WAVE FOR ENERGY WAY ASSAUTO



## Our services for companies

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## RESEARCH & DEVELOPMENT

Politecnico adopts a multidisciplinary and shared approach in order to support companies overcoming the challenges of innovation according to the most suitable methods: research projects, consultancy, tests or Ph.Ds.

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#### PEOPLE: SKILLS AND TRAINING

02.

Through the Master School, the Ph.D unit and the Career Center, Politecnico provides effective opportunities to attract the best talents, to train and integrate them into the corporate word. Moreover, for those who already work in companies, there are tailor-made courses for upskilling and reskilling, through Master's programmes, training and industrial Ph.Ds.

#### BUSINESS AND OPEN INNOVATION

Linking research to innovation and reducing the time frame that takes an idea to become a mature technology: to do that, Politecnico provides know-how, Proof of Concept, intellectual property and tools for entrepreneurship dedicated to students and researchers.

#### COMMUNICATION AND BRAND ADVERTISING

04.

Companies are paying increasing attention to the visibility of their brand as well as corporate communication: these actions can be amplified through various tools, with the involvement of teachers, students and the Alumni community.

#### WORKSPACES AND RESEARCH INFRASTRUCTURES

05

The University spaces and laboratories, provided with the best equipment for different applications, can be shared with companies for project design, prototyping, testing and development, combining the best mutual skills.





# **Research and** Development

- **R&D projects**, in partnership or commissioned
- Consulting, Analysis, Testing and Calibration, even through certified laboratories
- Participation in regional, national, european and international R&D projects
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- **Ph.Ds**, financed by current projects or by innovative subjects proposed by companies
- Industrial Ph.Ds financed by the Italian Recovery and Resilience Fund (PNRR)

  - Funding opportunities financed by PNRR projects
  - > Industrail research and experimental development
  - > Voucher for innovation support

#### Services for companies

02.

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# People: skills and training [1/2]

### TALENT ACQUISITION & RECRUITING AREA

- On line recruitment:
  - > Curriculum database
  - > Job posting
  - > Graduates List
- 1

## On campus recruitment:

- > Career day
- > Tech talk
- > Recruiting day
- > Tailor made events
- › Company open day
- Consulting for talent acquisition
- Internships and thesis in a company





# People: skills and training [2/2]

#### **TRAINING AREA**

- Services offered by the **Specializing Master's Programme and Lifelong Learning School:** 
  - Master in Apprendistato di Alta Formazione e ricerca: work-related learning program to facilitate the integration of highly specialized personnel into companies
  - > 1<sup>st</sup> and 2<sup>nd</sup> level Specializing Master's programme
  - Executive Master in Business and Technology aimed at graduates with at least five years of experience in a company
  - Training courses and Executive Master on technological transition
- 1

## Executive Ph.D:

employee training on a shared project work between university and company





# Business and open innovation

- Development and/or exploitation of technologies developed from the University research (licensing /transfer of patent and other intellectual property rights, Proof of Concept)
- Collaboration with Politecnico Spin-offs
- Support companies in protecting intellectual property rights of developed from research contracts
- Challenge@PolitO, with master's degree students divided into multidisciplinary teams that have to solve challenges issued by the company
- Proposal of a technological or business innovation theme to be developed at Alta
  Scuola Politecnica, a course in collaboration with Politecnico di Milano reserved for talented students

#### Services for companies

04.



# Communication and brand advertising

- Communication and networking with Researchers and students
- Targeted actions of Employer branding through the University Career Center
- Co-design of interdisciplinary initiatives, projects, activities on different scales and types of intervention
- 1
- Involvement in the activities of the Politecnico Alumni<sup>®</sup>community
- Collaboration with **student Teams**<sup>®</sup>
- Participation in **Biennale Tecnologia**®
- Sponsorship
- Donations





# Research spaces and Infrastructures

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05.

- Access to laboratories, equipments, resources and services:
- Interdepartmental Centers
- > Research and Innovation Infrastructures

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Possibility of **sharing spaces inside the Cittadella Politecnica** also through the establishment of **Joint Laboratories** 





# Let's get in touch

Every business has its own needs.

Politecnico di Torino is aware of this and works to find the best solution in the simplest possible form.

The Corporate Relations Office is the point of reference for getting to know each other, discovering the most suitable services for the companies needs, and establishing contacts with the proper structures.